

Business A Level

Why Study This Course?

- You want to enter an environment with endless opportunities.
- You want a powerful start to the world of work.
- You are interested in developing an awareness of the influences on business success.
- You want to study a dynamic subject which is regularly changing.
- You have a willingness to study independently.
- You want to gain skills including assembling and interpreting data, developing arguments and decision making, plus conduct research projects as part of a team.



Career Progression

- Get you started in Business, plus gives you skills and knowledge for higher education.
- Great for degrees such as Business, Law, Marketing, Human resource Management.
- Good foundation for employments such as Accountancy, Retail management, Human Resources and Sales.

What You'll Study

Year 1:

By examining real business situations, you will gain an insight into different contexts which will help you understand the key issues in any situation, and compare this with others to be able to apply your understanding.

- What is Business?
- Managers, Leadership and Decision Making
- Decision making to improve marketing performance.
- Decision making to improve operational performance.
- Decision making to improve financial performance.
- Decision making to improve human resources performance.

Year 2:

- Analysing the strategic position of a business
- Choosing strategic direction
- Strategic methods: how to pursue strategies
- Managing Strategic change



Why Study Business at PWSFC?

Why I chose Business

"A-level Business is an exciting and mind opening subject. There is so much learn about how organisations structure themselves and how real businesses operate. There's lots of opportunity to bring in your own knowledge and ideas into the lessons. The teachers are great influences and motivate you to achieve your potential; they bring your learning to life through their experiences and application to real life."

– Sara

"Business has allowed me to use the skills and knowledge that I had learned in other subjects such as Maths and English and apply these to the business world. I enjoy the problem-solving aspect as it challenges my analytical skills. I chose business because it applies to life outside of education, which I found particularly intriguing when researching the success or otherwise of mergers and takeovers. You cover a range of topics, from small entrepreneurial start-up businesses to large multi-national organisations. The teaching environment enables an excellent exchange of views within the whole class, as students contribute to each other's learning by an open exchange of ideas. I have been supported in my learning whilst also enjoying the independent learning aspects of the course. The skills you develop in this subject would be applicable to any job role or future career development and has practical application in everyday life."

- Callum

Why Parrs Wood?

We truly believe in bringing learning to life and have developed local, national and international business links to enhance your learning. Such as business conferences, enterprise events, Chill Factor, Cadburys, Warburtons, Manchester United Football Club, Trafford Centre and McVities. You will also have the opportunity to put your gained knowledge and skills into action by supporting the learning of our younger students through enterprising activities.

If you like this subject you may also like:

Maths, Social Sciences (i.e. Psychology, Sociology, Law), English, Languages

Exam Board: **AQA**

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